## IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

ITT MANUFACTURING ENTERPRISES, INC., and ITT CORPORATION,	, : :	
Plaintiffs,	:	
v.	C.A. No	••
AQUATIC INDUSTRIES, INC.		
Defendant.	· :	

#### **COMPLAINT**

Plaintiffs, ITT Manufacturing Enterprises ("ITT Manufacturing") and ITT Corporation ("ITT"), by their attorneys, bring this action against Defendant, Aquatic Industries, Inc. ("Aquatic") and allege as follows:

#### **Nature of the Action**

1. ITT Manufacturing and ITT (collectively, "Plaintiffs") bring this civil action to obtain monetary and injunctive relief for Aquatic's acts of trademark infringement, unfair competition and deceptive practices in violation of Lanham Act, 15 U.S.C. §§ 1501 et seq. and for violations of Delaware State statutory and common law. Aquatic is unlawfully using Plaintiffs' ENGINEERED FOR LIFE® registered trademark in the advertising and marketing of its products, in an effort to trade on and exploit the tremendous goodwill and public recognition which Plaintiffs have developed in that mark at great expense.

#### **The Parties**

- 2. ITT Manufacturing is a corporation organized and existing under the laws of the State of Delaware and maintains its corporate office at 1105 North Market Street, Wilmington, DE 19801.
- 3. ITT is a corporation organized and existing under the laws of the State of Indiana, and having a principal place of business at 4 West Red Oak Lane, White Plains, NY 10604.
  - 4. Prior to 2006, ITT's corporate name was ITT Industries, Inc.
- 5. ITT Manufacturing is the owner of the mark ENGINEERED FOR

  LIFE®, and trademark registrations of that mark in the United States and in many other countries.
- 6. ITT licenses the mark **ENGINEERED FOR LIFE®** from ITT Manufacturing, with all use inuring to the benefit of ITT Manufacturing.
- 7. ITT has three operating units: Motion and Flow Control, Fluid Technologies, and Defense Electronics and Services.
- 8. ITT's Fluid Technologies and Motion and Flow Control divisions manufacture and sell numerous products for use with commercial and residential water systems and water-based heating systems, including:
  - HYDROAIR® aquatic products for pool, spa, and whirlpool applications,
  - MARLOW® bath, pool, and spa pumps,
  - GOULDS® well pumps,
  - MCDONNELL & MILLER® steam and hot water boiler products,

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- BELL & GOSSETT® pumps for commercial HVAC and residential hot water heating applications,
- HOFFMAN® products for steam and hot water heating systems, and
- AQUIOUS® drinking water purification equipment.

ITT manufactures and sells consumer products for marine applications within its JABSCO® and RULE® product lines.

- 9. On information and belief, Aquatic is a corporation organized and existing under the laws of the State of Ohio and maintains a principal place of business at 11880 Ranch Road 2443 W., Leander, Texas 78691.
- 10. On information and belief, Aquatic is engaged in the business of manufacturing and marketing whirlpool baths, tubs, spas and shower bases, and has advertised and marketed its products in this District and elsewhere in the United States, in association with the mark ENGINEERED FOR LIFE®.
- 11. Aquatic appropriates and incorporates Plaintiff's ENGINEERED FOR LIFE® mark in its entirety as part of its mark DESIGNED FOR LUXURY. ENGINEERED FOR LIFE.

#### **Jurisdiction And Venue**

- 12. This is an action for trademark infringement, unfair competition and deceptive practices under the Lanham Act of 1946, as amended, 15 U.S.C. § 1051, et seq., and the statutory and common law of the State of Delaware.
- The Court has subject matter jurisdiction over this action pursuant to 28 13. U.S.C. §§ 1331, 1338 and 15 U.S.C. § 1121, in that the matter arises under the laws of the United States, including the Lanham Act.

- 14. The Court has jurisdiction over Plaintiffs' state law claims pursuant to 28U.S.C. §§ 1338(b) and 1367(a).
- 15. Venue is proper in this District under 28 U.S.C. §§ 1391(b) and 1391(d) because the acts of Aquatic, of which complaint is herein made, have been and continue to be committed by Aquatic in interstate commerce and in this District.

## Plaintiffs' ENGINEERED FOR LIFE® Trademark

16. Plaintiff ITT Manufacturing is the owner of the trademark **ENGINEERED FOR LIFE®**, as well as over 20 United States federal registrations for the mark ENGINEERED FOR LIFE® in various classes of goods and services, including U.S. Registration No. 2,606,789 ("the '789 registration") for "spa, pool, bath and aquatic products, namely, cycle valve assemblies comprised of valves, pressure gauges, pumps; jet and jet valve assemblies comprised of nuts, rings, handles, manifolds, jets, locks; air injectors; controls; manifolds; drain and suction assemblies comprised of covers, fittings, tees, plugs, nuts, gaskets; air controls; valve assemblies comprised of handles, covers, fittings, nuts, o'rings, washers, rotors, plugs; air blowers and air blower motors; whirlpool bath heaters; air switches; wall fitting assemblies comprised of fittings. eyeballs, nuts, gaskets, rings; blower assemblies comprised of blowers, ports; slip socket assemblies comprised of socket bodies, gaskets, lock nuts, fittings; injector jet assemblies comprised of jets, nozzles, fittings, check valves; and parts therefore, namely, nozzles, orifice reducers, skimmers, pvc couplings, elbows, tees, reducers, barbs and pump stands" in International Class 7. A copy of this registration is attached at Exhibit A.

Registrations for ENGINEERED FOR LIFE®, copies of which are attached at

Exhibits B-E:

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- Reg. No. 2,594,048 ("the '048 registration") for, *inter alia*, "water purification units" in class 11, and "marine products, namely, pumps, namely, bilge pumps, submersible pumps, sump pumps, lever pumps, portable pumps, hand pumps, live well/aerator pumps and accessories; winches and accessories, pumps hoses, adaptors and fittings" in International Class 7;
- Reg. No. 2,615,780 ("the '780 registration") for, *inter alia*, "peripheral pumps, self-priming pumps, centrifugal pumps, pressure vessel with single phase pump, close coupled pumps, submersible pumps, submersible motors, surface irrigation pumps, circulating pumps, machine pumps, diaphragm surge tanks and accessories therefor, namely, drop cables, floats, ball check valves, pressure switches, flexible pipe, level indicator, air feeders, water filters, water softeners, polyphosphate proportioners" in International Class 7 and "lifting stations waste water pumps, heating installation pumps" in International Class 11;
- Reg. No. 2,481,516 ("the '516 registration") for "steam and hydronic heating systems products, namely, traps, regulators, vents, valves and strainers, pumps" in International Class 11, and "flow control system products, namely, electronic boiler controls, namely, low water cut-offs, water feeders, replacement head mechanisms, switches, blowdown valves, cartridge and

- strainer valves, pressure relief valves; float and pneumatic actuated liquid level controls; water flow switches" in International Class 9; and
- Reg. No. 2,378,371 ("the '371 registration") for, *inter alia*, "heating and cooling equipment and components, namely, booster pumps, circulating pumps, compression tanks, air separators, air vents, boiler check valves, relief and reducing valves, balance valves, suction diffusers, sediment removal separators, combination check valves, shut-off valves, flow control valves, close coupled valves, double suction pumps, split-case pumps, wet pit pumps, multi-stage pumps, heat exchangers, water tank heaters, pumps for heating, cooling and refrigeration; hot water and cooling systems comprising pumps, valves, sensors, controllers, flow meters, temperature detectors all sold as a unit" in International Class 11.
- 18. The '371 registration, the '516 registration, the '780 registration, and the '789 registration have achieved incontestable status.
- 19. Plaintiffs use the mark **ENGINEERED FOR LIFE®** in association with a wide variety of goods and services, including products for pool, spa, and whirlpool applications, pumps, hydronic (water- or steam-based) heating systems, and water purification equipment, including in connection with an inline heater for whirlpool tub and spa applications. A copy of the cover and relevant pages from ITT's product catalog for spa and whirlpool parts, and photographic images of packaging for relevant goods, are attached as Exhibit F.
- 20. Plaintiffs' commercial use of the **ENGINEERED FOR LIFE®** mark commenced at least as early as September 1998.

- 21. Plaintiffs have used the mark continuously in advertising and marketing their goods and services.
- 22. Through years of continuous use on a wide variety of goods and services throughout the United States and the world, and at great expense to ITT, the inherent distinctiveness of the mark ENGINEERED FOR LIFE®, and the degree of recognition of the mark in the channels of trade used by Plaintiffs, Plaintiffs' ENGINEERED FOR LIFE® mark has become a distinctive and famous mark in the United States, identifying Plaintiffs' goods and services to customers and potential customers.
- 23. Purchasers of certain of Plaintiffs' products, such as its well pumps and heating systems and components thereof for residential and commercial use, include residential and commercial construction contractors and plumbers.

#### **Aquatic's Activities**

- 24. Aquatic uses Plaintiffs' mark ENGINEERED FOR LIFE® in conjunction with the terms, DESIGNED FOR LUXURY. in advertising, promotional materials, user's manuals, and online catalogs and catalogs used as displays for the goods, in connection with whirlpool and spa products, including whirlpool tubs and inline heaters for whirlpool tubs. Examples of Defendant's product literature are attached as Exhibit G, including relevant pages from Defendant's product catalog and copies of the covers of the Owner's Manual & Installation Guide for several relevant products.
- 25. On information and belief, purchasers of Defendant's products include homeowners, residential and commercial construction contractors, and plumbers.

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- 26. The use of Plaintiffs' ENGINEERED FOR LIFE® mark by Aquatic is likely to cause confusion, mistake or deception as to the origin of Aquatic's products or sponsorship or approval of Aquatic's products by Plaintiffs.
- 27. Plaintiffs first became aware of Aquatic's use of the **ENGINEERED** FOR LIFE® mark in late December 2006 in connection with internet advertising for Aquatic's products.
- 28. On January 8, 2007, Plaintiffs sent a cease and desist letter to Aquatic putting Aquatic on notice that it was infringing Plaintiffs' mark and demanding that it cease use of the ENGINEERED FOR LIFE® mark. Tracking receipts show acceptance of this letter by Aquatic on January 19, 2007. A copy of the letter and tracking information is provided as Exhibit H.
- 29. Aquatic acknowledged and responded to Plaintiffs' letter on February 20. 2007.
- 30. At least since January 19, 2007, Defendant has been aware of Plaintiffs' prior use of and rights in their ENGINEERED FOR LIFE® mark, yet continues to use that mark with full knowledge of those rights and the resulting likelihood of confusion.
- 31. Unless enjoined from selling, marketing and advertising its products under Plaintiffs' ENGINEERED FOR LIFE® mark, or marks incorporating ENGINEERED FOR LIFE® in its entirety, Aquatic's continued use of Plaintiffs' ENGINEERED FOR LIFE® mark will cause irreparable harm to Plaintiffs by creating confusion among the consuming public, diminishing the distinctiveness of Plaintiffs' registered mark and misappropriating the associated goodwill.

#### **COUNT I**

### Trademark Infringement under 15 U.S.C. §1114

- 32. All of the allegations of paragraphs 1-31 are incorporated herein by reference.
- 33. Aquatic's acts alleged herein are without the permission or authority of Plaintiffs and are likely to cause confusion, mistake and deception, thereby constituting infringement of Plaintiffs' federally registered **ENGINEERED FOR LIFE®** mark in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.
- 34. Upon information and belief, Aquatic's infringement has been willful and deliberate, constituting an exceptional case pursuant to Section 35(a)(3) of the Lanham Act, 15 U.S.C. §1117.
- 35. By reason of the foregoing acts of Aquatic, Plaintiffs have sustained -- and unless Aquatic is enjoined will continue to sustain -- irreparable injury and other damage to the rights of Plaintiffs in their **ENGINEERED FOR LIFE®** mark and to their business, reputation and goodwill. Aquatic has unlawfully and wrongfully derived, and will derive, income and profits, and has been and will be unjustly enriched as a result of the foregoing acts. Plaintiffs have no adequate remedy at law.

#### **COUNT II**

### False Designation of Origin and Unfair Competition Under 15 U.S.C. § 1125(a)

- 36. All of the allegations of paragraphs 1-35 are incorporated herein by reference.
- 37. Aquatic's use of Plaintiffs' **ENGINEERED FOR LIFE**® mark in interstate commerce in connection with the advertising, marketing and sale of its products

is a false designation of origin which is likely to cause confusion, mistake and deception as to (1) the affiliation, connection or association of Aquatic with Plaintiffs and (2) the origin, sponsorship, or approval of Aquatic's products by Plaintiffs. Aquatic's aforesaid acts are in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

- 38. Upon information and belief, Aquatic's infringement has been willful and deliberate, constituting an exceptional case pursuant to Section 35(a)(3) of the Lanham Act, 15 U.S.C. § 1117.
- 39. By reason of the foregoing acts of Aquatic, Plaintiffs have sustained -- and unless Aquatic is enjoined will continue to sustain -- irreparable injury and other damage to the rights of Plaintiffs in their **ENGINEERED FOR LIFE®** mark and to their business, reputation and goodwill. Aquatic has unlawfully and wrongfully derived, and will derive, income and profits, and has been and will be unjustly enriched as a result of the foregoing acts. Plaintiffs have no adequate remedy at law.

#### **COUNT III**

#### **Deceptive Trade Practices Under 6 Del. C. § 2532**

- 40. All of the allegations of paragraphs 1-39 are incorporated herein by reference.
- 41. The foregoing acts of Aquatic constitute deceptive acts and practices in violation Delaware's Deceptive Trade Practices statute, 6 Del. C. § 2531 et seq.
- 42. The foregoing acts, *inter alia*, constitute a passing off of Defendant's goods as those of Plaintiffs, create a likelihood of confusion or misunderstanding as to the source, sponsorship, approval, or certification of Defendant's goods, and create a

likelihood of confusion or misunderstanding as to Defendant's affiliation, connection, or association with, or certification by Plaintiffs, in violation of 6 Del. C. § 2532.

- 43. Plaintiffs have been damaged by and Aquatic has profited from its wrongful conduct in an amount to be proven at trial.
- 44. By reason of the foregoing acts of Aquatic, Plaintiffs have sustained -- and unless Aquatic is enjoined will continue to sustain -- irreparable injury and other damage to the rights of Plaintiffs in their ENGINEERED FOR LIFE® mark and to their business, reputation and goodwill. Aquatic has unlawfully and wrongfully derived, and will derive, income and profits, and has been and will be unjustly enriched as a result of the foregoing acts. Plaintiffs have no adequate remedy at law.
- 45. Defendant's willful and deceptive trade practices entitle Plaintiffs to recover treble the amount of any actual damages awarded for the same conduct under Delaware common law, as well as reasonable attorneys fees.
- 46. Plaintiffs are entitled to preliminary and permanent injunctive relief under 6 Del. C. § 2533 to prevent Defendant's continuing deceptive trade practices.

#### **COUNT IV**

### Trademark Infringement And Unfair Competition Under Delaware Common Law

- 47. All of the allegations of paragraphs 1-46 are incorporated herein by reference.
- 48. This claim arises under the common law of Delaware relating to trademark infringement, unfair competition, and passing off.
- 49. Upon information and belief, Aquatic has intentionally (i) appropriated Plaintiffs' ENGINEERED FOR LIFE® mark with the intent of causing confusion.

mistake, and deception as to the source of its products, (ii) injured Plaintiffs by taking their business and/or impairing their goodwill, and (iii) unfairly profited using Plaintiffs' ENGINEERED FOR LIFE® mark, and as such Aquatic has committed trademark infringement, unfair competition and passing off under Delaware common law.

50. By reason of the foregoing acts of Aquatic, Plaintiffs have sustained -- and unless Aquatic is enjoined will continue to sustain -- irreparable injury and other damage to the rights of Plaintiffs in their ENGINEERED FOR LIFE® mark and to their business, reputation and goodwill. Aquatic has unlawfully and wrongfully derived, and will derive, income and profits, and has been and will be unjustly enriched as a result of the foregoing acts. Plaintiffs have no adequate remedy at law.

#### **COUNT V**

#### **Dilution Under Delaware Trademark Act 6 Del. C. § 3313**

- 51. All the allegations of paragraphs 1-50 are incorporated herein by reference.
- 52. Plaintiffs' ENGINEERED FOR LIFE® mark is inherently distinctive and valid, as established by its federal registration on the Principal Register in connection with a wide variety of goods and services, including products for pool, spa, and whirlpool applications, many of such registrations having become incontestable, and Plaintiffs' mark has acquired further distinctiveness through continuous use in connection with such goods and services for more than five years.
- 53. The unauthorized use by Aquatic of Plaintiffs' ENGINEERED FOR LIFE® mark in connection with baths, tubs, spas and shower bases, is likely to create a mental association in the minds of consumers with Plaintiffs' ENGINEERED FOR

LIFE® mark, which is known by customers and potential customers to be used in connection with a wide variety of products, including components for pool, spa, and whirlpool applications, water pumps, and other products associated with commercial or residential water systems.

The foregoing acts of Aquatic are likely to cause dilution of the distinctive 54. quality of Plaintiffs' distinctive and valid ENGINEERED FOR LIFE® mark in violation of the Delaware Trademark Act, 6 Del. C. § 3313.

#### PRAYER FOR RELIEF

In view of the foregoing, Plaintiffs ask that this Court grant relief as follows:

- A. That Aquatic, its agents, servants, employees, successors and assigns, and all others in concert or privity with them, be preliminarily and permanently enjoined from infringing Plaintiffs' ENGINEERED FOR LIFE® mark.
- B. That Aquatic, its agents, servants, employees, successors and assigns, and all others in concert or privity with them, be preliminarily and permanently enjoined from using Plaintiffs' ENGINEERED FOR LIFE® mark or any confusingly similar designation, alone or in combination with other words, as a trademark, service mark, trade name component, an Internet domain name, or otherwise to market, advertise, or identify Aquatic or its goods and services;
- C. That Aquatic, its agents, servants, employees, successors and assigns, and all others in concert or privity with them, be preliminarily and permanently enjoined from unfairly competing with Plaintiffs or engaging in any activity which has a tendency to dilute, tarnish, or otherwise will irreparably harm and damage Plaintiffs' **ENGINEERED FOR LIFE®** mark and the goodwill associated with that mark:

- D. That Aquatic be required to account to Plaintiffs or to pay over to Plaintiffs an amount equal to all gains, profits, and advantages derived by Aquatic by reason of its acts of infringement, false designation of origin, and unfair competition;
- E. That, should the Court find the accounting of gains, profits, and advantages stated in Paragraph D inadequate compensation for the Plaintiffs, Aquatic be required to pay Plaintiffs such sum as the Court shall find just according to the willful nature of Aquatic's unlawful acts;
- F. That the amounts awarded be trebled pursuant to 15 U.S.C. § 1117 and 6 Del. Code § 2533(c), or increased as the Court shall find to be just, according to the circumstances of the case;
- G. That Aquatic be required to pay over to Plaintiffs a sum equal to the damages for the injury to the goodwill associated with Plaintiffs' **ENGINEERED**FOR LIFE® mark;
- H. That Plaintiffs be awarded the costs of this action and attorneys fees and costs incurred in this action, as well as prejudgment interest;
- I. Requiring Aquatic to surrender for destruction all packaging, labels, advertisements and other materials constituting infringement of Plaintiffs' ENGINEERED FOR LIFE® mark; and
- J. That the Court order such other and further relief as may be appropriate.

### Respectfully submitted,

Dated: November 20, 2007

Rex A. Donnelly (Del. ID No. 3492) Keith A. Walter (Del. ID No. 4157) Joanne Ceballos (Del. ID No. 2854) RatnerPrestia Suite 1100, Nemours Building 1007 Orange Street Wilmington, DE 19801 (302) 778-2500 radonnelly@ratnerprestia.com

Counsel for Plaintiffs

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

United States Patent and Trademark Office

Reg. No. 2,606,789 Registered Aug. 13, 2002

#### TRADEMARK PRINCIPAL REGISTER

#### ENGINEERED FOR LIFE

ITT MANUFACTURING ENTERPRISES, INC. (DELAWARE CORPORATION) 1105 NORTH MARKET STREET WILMINGTON, DE 19801

FOR: SPA, POOL, BATH AND AQUATIC PRO-DUCTS, NAMELY, CYCLE VALVE ASSEMBLIES COMPRISED OF VALVES, PRESSURE GAUGES, PUMPS; JET AND JET VALVE ASSEMBLIES COM-PRISED OF NUTS, RINGS, HANDLES, MANI-FOLDS, JETS, LOCKS; AIR INJECTORS; CONTROLS; MANIFOLDS; DRAIN AND SUCTION ASSEMBLIES COMPRISED OF COVERS, FITTINGS, TEES, PLUGS, NUTS, GASKETS; AIR CONTROLS; VALVE ASSEMBLIES COMPRISED OF HANDLES, COVERS, FITTINGS, NUTS, O'RINGS, WASHERS, ROTORS, PLUGS; AIR BLOWERS AND AIR BLOW-ER MOTORS; WHIRLPOOL BATH HEATERS; AIR SWITCHES; WALL FITTING ASSEMBLIES COM- PRISED OF FITTINGS, EYEBALLS, NUTS, GAS-KETS, RINGS, BLOWER ASSEMBLIES COMPRISED OF BLOWERS, PORTS; SLIP SOCKET ASSEMBLIES COMPRISED OF SOCKET BODIES, GASKETS, LOCK NUTS, FITTINGS; INJECTOR JET ASSEM-BLIES COMPRISED OF JETS, NOZZLES, FITTINGS, CHECK VALVES; AND PARTS THEREFOR, NAME-LY, NOZZLES, ORIFICE REDUCERS, SKIMMERS, PVC COUPLINGS, ELBOWS, TEES, REDUCERS, BARBS AND PUMP STANDS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 0-0-1998; IN COMMERCE 0-0-1998.

SER. NO. 76-140,402, FILED 10-5-2000.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cls.: 1, 3, 6, 7, 9, 11 and 12

Prior U.S. Cls.: 1, 2, 4, 5, 6, 10, 12, 13, 14, 19, 21, 23, 25, 26, 31, 34, 35, 36, 38, 44, 46, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,594,048
Registered July 16, 2002

## TRADEMARK PRINCIPAL REGISTER

#### **ENGINEERED FOR LIFE**

ITT MANUFACTURING ENTERPRISES, INC. (DELAWARE CORPORATION)
1105 NORTH MARKET STREET
WILMINGTON, DE 19801

FOR: EPOXY GLUE FOR GENERAL BONDING AND REPAIR PURPOSES, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: SEAL ANTS FOR CLEANING AND BUFF-ING WATER VEHICLES; BOAT CARE PRODUCTS, NAMELY, BILGE CLEANER, BOAT SOAP, SPRAY CLEANER, MILDEW CLEANER AND STAIN REMOVER; FIBERGLASS CLEANER; STAIN LIFTER, HULL CLEANER AND STAIN REMOVER, AND TO WET CONDITIONERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: MARINE ANCHORS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: MARINE PRODUCTS, NAMELY, PUMPS, NAMELY, BILGE PUMPS, SUBMERSIBLE PUMPS,

SUMP PUMPS, LEVER PUMPS, PORTABLE PUMPS, HAND PUMPS, LIVE WELL/AERATOR PUMPS AND ACCESSORIES; WINCHES AND ACCESSORIES, PUMPS HOSES, ADAPTORS AND FITTINGS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: ELECTRIC FLOAT AND PANEL SWITCHES, DIRECTIONAL COMPASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: WATER PURIFICATION UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: ANTI-THEFT MARINE VEHICLE ALARMS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-190,893, FILED 1-8-2001.

MATTHEW KLINE, EXAMINING ATTORNEY

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Int. Cls.: 7, 9, and 11

Prior U.S. Cls.: 13, 19, 21, 23, 26, 31, 34, 35, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,615,780 Registered Sep. 3, 2002

#### TRADEMARK PRINCIPAL REGISTER

#### **ENGINEERED FOR LIFE**

ITT MANUFACTURING ENTERPRISES, INC. (DELAWARE CORPORATION) 1105 NORTH MARKET STREET WILMINGTON, DE 19801

FOR: PERIPHERAL PUMPS, SELF-PRIMING PUMPS, CENTRIFUGAL PUMPS, PRESSURE VES-SEL WITH SINGLE PHASE PUMP, CLOSE COU-PLED PUMPS, SUBMERSIBLE PUMPS, SUBMERSIBLE MOTORS, SURFACE IRRIGATION PUMPS, CIRCULATING PUMPS, MACHINE PUMPS, DIAPHRAGM SURGE TANKS AND AC-CESSORIES THEREFOR, NAMELY, DROP CABLES, FLOATS, BALL CHECK VALVES, PRESSURE SWITCHES, FLEXIBLE PIPE, LEVEL INDICATOR, AIR FEEDERS, WATER FILTERS, WATER SOFT-ENERS, POLYPHOSPHATE PROPORTIONERS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

FOR: AUTOMATIC CONTROL DEVICE FOR SIN-GLE PHASE PUMPS, CONTROL BOXES, FREQUEN-CY CONVERTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

FOR: LIFTING STATIONS WASTE WATER PUMPS, HEATING INSTALLATION PUMPS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

SN 75-942,079, FILED 3-11-2000.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cls.: 9 and 11

Prior U.S. Cls.: 13, 21, 23, 26, 31, 34, 36 and 38

Reg. No. 2,481,516

United States Patent and Trademark Office

Registered Aug. 28, 2001

## TRADEMARK PRINCIPAL REGISTER

#### ENGINEERED FOR LIFE

ITT MANUFACTURING ENTERPRISES, INC. (DELAWARE CORPORATION)
1105 NORTH MARKET STREET
WILMINGTON, DE 19801

FOR: FLOW CONTROL SYSTEM PRODUCTS, NAMELY, ELECTRONIC BOILER CONTROLS, NAMELY, LOW WATER CUT-OFFS, WATER FEEDERS, REPLACEMENT HEAD MECHANISMS, SWITCHES, BLOWDOWN VALVES, CARTRIDGE AND STRAINER VALVES, PRESSURE RELIEF VALVES; FLOAT AND PNEUMATIC ACTUATED LIQUID LEVEL CONTROLS; WATER FLOW SWITCHES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

FOR: STEAM AND HYDRONIC HEATING SYSTEMS PRODUCTS, NAMELY, TRAPS, REGULATORS, VENTS, VALVES AND STRAINERS, PUMPS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENGINEERED", APART FROM THE MARK AS SHOWN.

SER. NO. 75-816,776, FILED 10-7-1999.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cls.: 6, 7, 8, 9, 11 and 17

Prior U.S. Cls.: 1, 2, 5, 12, 13, 14, 19, 21, 23, 25, 26, 28, 31, 34, 35, 36, 38, 44 and 50

Reg. No. 2,378,371

### **United States Patent and Trademark Office**

Registered Aug. 22, 2000

## TRADEMARK PRINCIPAL REGISTER

#### **ENGINEERED FOR LIFE**

ITT MANUFACTURING ENTERPRISES, INC. (DELAWARE CORPORATION)

1105 N. MARKET STREET

WILMINGTON, DE 19801, BY ASSIGNMENT ITT INDUSTRIES, INC. (INDIANA CORPORATION) WHITE PLAINS, NY 10604

FOR: METAL BOILER FITTINGS AND METAL TANK FITTINGS, NAMELY, PIPES, BALANCERS AND VALVES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-14-1998; IN COMMERCE 9-14-1998. FOR: POWER OPERATED PUMPS, NAMELY, FLEXIBLE IMPELLER PUMPS, CENTRIFUGAL PUMPS, VANE PUMPS, MACERATOR PUMPS, BILGE PUMPS, SUBMERSIBLE PUMPS, ENGINE COOLING PUMPS, OIL DRAIN PUMPS, DIA-PHRAGM PUMPS, SOLIDS HANDLING PUMPS, EN-GINE COOLING PUMPS, VACUUM PUMPS, SPLIT CASE PUMPS, SELF-PRIMING PUMPS, SLUDGE PUMPS, PROCESS PUMPS, STOCK PUMPS, MAGNETIC DRIVE PUMPS, CHEMICAL SERVICE PUMPS, SLURRY PUMPS, CORROSIVE SERVICE PUMPS, FIRE PUMPS, BOILER FEED PUMPS AND DRUM PUMPS AND REPLACEMENT PARTS AND ACCESSORIES THEREFOR, NAMELY, GAUGES, COUPLERS, SHAFTS, MOTORS, BEARINGS, SEALS, GASKETS, RINGS. SPRINGS, IMPELLERS, FLANGES, WASHERS, NUTS, PLATES, SCREWS ALL SOLD AS A UNIT FOR USE IN GENERAL IN-DUSTRY, CONSTRUCTION, AGRICULTURE, LAB-ORATORY, CHEMICAL, SANITARY, PLANT MAIN-TENANCE AND MARINE INDUSTRIES; VALVES BEING PARTS OF MACHINES, NAMELY, KNIFE GATE VALVES, SLIDE GATE VALVES, DIA-

PHRAGM VALVES AND BALL VALVES, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 9-14-1998; IN COMMERCE 9-14-1998. FOR: MANUALLY OPERATED PUMPS FOR USE IN THE RECREATIONAL MARINE INDUSTRY, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 9-14-1998; IN COMMERCE 9-14-1998. FOR: AUTOMATIC CONTROL VALVES FOR USE WITH HEATING AND COOLING EQUIPMENT, PUMP CONTROLLERS, PUMP INDICATORS IN THE NATURE OF MEASURING GAUGES, PUMP VOL-UME FLOW METERS, BOILER CONTROLS, NAME-LY, PUMP CONTROLS, HIGH PRESSURE LOW WATER CUT-OFF SWITCHES, BOILER WATER FEEDER SWITCHES, FEEDER CUT-OFF COMBINATION SWITCHES, MAKE-UP WATER FEEDER SWITCHES, AUTOMATIC PRESSURE VALVES, LOW WATER CUT-OFF SWITCHES, ELEC-TRIC WATER FEEDER SWITCHES, AUTOMATIC TEST VALVES, FLOAT OPERATED SWITCHES, PROBE CONTROLS, LOW WATER CUT-OFF SWITCHES FOR HOT WATER BOILERS, REPLACE-MENT HEAD MECHANISMS FOR FEEDER SWITCH-ES, CUT-OFF SWITCHES, PUMP CONTROLLERS, AUTOMATIC SEQUENCING BLOWDOWN VALVES, LIQUID LEVEL CONTROL SWITCHES, FLOW MICROPROCESSORS, SWITCHES. COMPUTER SOFTWARE FOR THE SELECTION AND DESIGN OF FLUID HANDLING CONTROLS, INSTRUMENTS AND TRANSFER PRODUCTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-14-1998; IN COMMERCE 9-14-1998.
FOR: VALVES FOR BOILER BURNERS AND BOILER IGNITERS, CUSTOM FABRICATED VALVES FOR HANDLING OF PROCESS FLUIDS

#### 2,378,371

FOR THE WASTE WATER INDUSTRY, HEATING AND COOLING EQUIPMENT A ND COMPONENTS, NAMELY, BOOSTER PUMPS, CIRCULATING PUMPS, COMPRESSION TANKS, AIR SEPARATORS, AIR VENTS, BOILER CHECK VALVES, RELIEF AND REDUCING VALVES, BALANCE VALVES, SUCTION DIFFUSERS, SEDIMENT REMOVAL SEPARATORS, COMBINATION CHECK VALVES, SHUT-OFF VALVES, FLOW CONTROL VALVES, CLOSE COUPLED VALVES, DOUBLE SUCTION PUMPS, SPLITCASE PUMPS, WET PIT PUMPS, MULTI-STAGE PUMPS, HEAT EXCHANGERS, WATER TANK HEATERS, PUMPS FOR HEATING, COOLING AND REFRIGERATION; HOT WATER AND COOLING SYSTEMS COMPRISING PUMPS, VALVES, SENSORS, CONTROLLERS, FLOW METERS, TEMPERATURE DETECTORS ALL SOLD AS A UNIT COM-

MERCIAL AND DOMESTIC AIR FILTERS, HEATING AND COOLING REGULATORS, NAMELY, TRAPS AND STRAINERS FOR WATER CONDENSATION FROM AIR COOLING UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-14-1998; IN COMMERCE 9-14-1998. FOR: RUBBER SEALS FOR USE IN HEATING AND COOLING EQUIPMENT, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

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SER. NO. 75-328,068, FILED 7-21-1997.

CHERYL S. GOODMAN, EXAMINING ATTORNEY

# ITT HydroAir is proud to introduce our 2006 worldwide catalogue.

The catalogue presents our extensive worldwide offering and ensures that our customers can benefit from products developed at both ITT HydroAir locations in USA and Denmark.

ITT HydroAir supplies professional manufacturers (OEMs) of whirlpools, spas, swimming pools and aquaculture system solutions. We offer system solutions, knowledge, and an extensive product range which include pumps, blowers, hydrotherapy jets, electronic- and pneumatic systems, underwater lights and other related articles. We also work in close co-operation with our distribution partners around the world.

ITT HydroAir is among the pioneers supplying products to the spa and whirlpool industry. Our extensive market and product knowledge has moved ITT HydroAir into a leading position on the worldwide spa and whirlpool market today.

The ITT HydroAir companies are part of the multinational corporation ITT Industries.

#### **Practical information**

#### **Article Numbers**

The two sites currently operate with different article numbers for the same articles. To avoid confusion all articles stocked in Varde, Denmark are marked yellow, except for the chapters that consist only of products stocked in Varde, Denmark. These chapters will be clearly marked with "Products shown on this page are approved in accordance with European norms and are shipped from Denmark" at the top of each page.

IMP included in an article number indicates Imperial measurement

The Table of Contents (index) will indicate if the goods are stocked in Denmark or in the US.

#### **Shipment**

ITT HydroAir, USA ship out of our warehouse in Foothill Ranch, California USA.

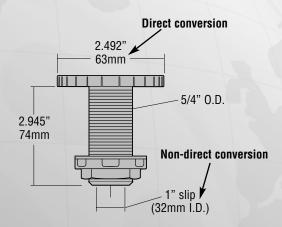
ITT HydroAir, Denmark ship out of our warehouse in Varde, Denmark.

#### **Technical Details**

The catalogue will show technical details in accordance with both American and European standards. Important measurements are mentioned in both inches and millimetres, gallons are translated into litres, PSI is translated into m/head etc.

Please note: We have an extensive offering in both metric and imperial sized jets and fittings to match both American and European standards.

E.g. we offer many of our air controls in both 1" and 32 mm. In a direct conversion 1" is converted to 25.4 mm. We have chosen to mark non-direct conversions with brackets.



#### Colour coding of products stocked in Denmark:

Danish products are coded in the following way:

xx-xxxx White ABS / white plated brass

xx-xxxx-1 Chrome plated brass xx-xxxx-5 Stainless steel xx-xxxx-11 Chrome plated ABS

xx-xxxx-36 Grey ABS / grey plated ABS xx-xxxxFP-36 Grey ABS, Five Point Scallop design

#### **Approvals**

For full details of our approvals please see web site www.itthydroair.com

#### Sales Terms & Conditions

For full details of our sales terms & conditions please see web site www.itthydroair.com



# 



**DryJet™** effectively reduces system water retention. See them on page 22



**DrySuction<sup>™</sup>** with safety features and a 117GPM (27m<sup>3</sup>/h) flow rating. See it on page 40



Magna™ pump series 120V, 60 Hz. See them on page 55



230V, 50Hz. See them on page 88

## **Electronic On/Off**

The air button alternative. Use with Magna series pumps (only) See it on page 61

## HydroAir

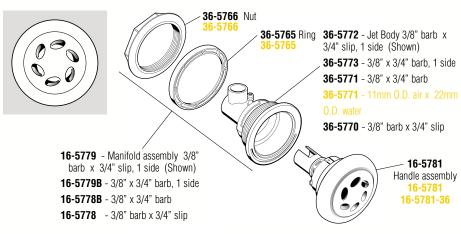


## HydroAir JETS

## ITT Industries Engineered for life

## Multiport VSR™ Series Jets

#### VSR™ Multiport / Rotating Jet Assemblies





**16-5782** Includes: 16-5779 Jet manifold assy. & 16-5781 Handle assy



**16-5783** Includes: 16-5779B Jet manifold assy. & 16-5781 Handle assy

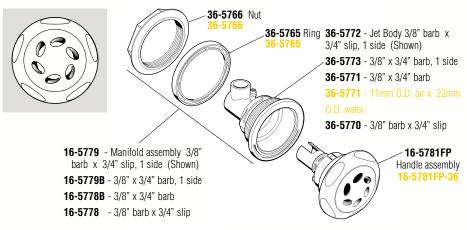


16-5784 Includes: 16-5778B Jet manifold assy. & 16-5781 Handle assy



**16-5785** Includes: 16-5778 Jet manifold assy. & 16-5781 Handle assy

### FP VSR™ Multiport / Rotating Jet Assemblies





**16-5782FP** Includes: 16-5779 Jet manifold assy. & 16-5781FP Handle assy



**16-5783FP** Includes: 16-5779B Jet manifold assy. & 16-5781FP Handle assy



16-5784FP Includes: 16-5778B Jet manifold assy. & 16-5781FP Handle assy



**16-5785FP** Includes: 16-5778 Jet manifold assy. & 16-5781FP Handle assy

#### **SPECIFICATIONS:**

**Output:** 13 GPM at 12 psi, 2 m $^3$ /h @ 7m H $_2$ O

Hole Size: 3 1/2"

Clearance: 4.5" Behind tub wall Installation: Requires 4 1/2" flat area

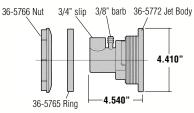
Options: "L" Gasket 36-5710

Flexible tubes/clamps see page 108

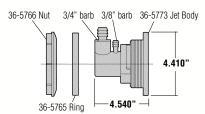
#### Features

- · Rotates on Low or High speed
- Rotates with or without Air
- Through wall installation with "L" gasket eliminates the need for silicone
- Polished Finish (FP VSR Textured Finish)
- · Rotates without use of Ball Bearings

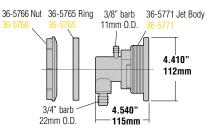
## Jet Manifold Assemblies and replacement parts



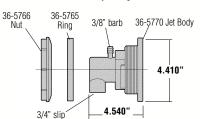
**16-5779 -** Jet Manifold Assy, -1 Side *(less Handle assembly)* Includes: Jet Manifold Body, Ring and Nut



**16-5779B** - Jet Manifold Assy, -1 Side *(less Handle assembly)* Includes: Jet Manifold Body, Ring and Nut



**16-5778B** - Jet Manifold Assy, - Barb (*less Handle assembly*) Includes: Jet Manifold Body, Ring and Nut



**16-5778** - Jet Manifold Assy (less Handle assembly) Includes: Jet Manifold Body, Ring and Nut

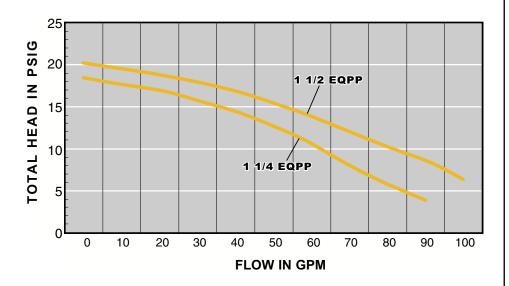
## ITT Industries Engineered for life

#### IRLPOOL BATH **PUMPS**

## MAGNA Whirlpool Bath Pump



## **Compact, Light Weight and Superior Performance**







#### **Features**

- Available in 1 1/2 EQPP and 1 1/4 EQPP
- 120 Volt, 60 Hz
- Dry run mechanical seal for reliability.
- Glass reinforced composite pump housing.
- · UL Recognized and CSA certified.
- · Self draining suction inlet.
- · Center discharge.
- · Factory installed cord/plug.
- Factory installed air switch.

#### Ultra quiet operation

Options: Unions 11-3480

90 Bulk pack - 11-348090



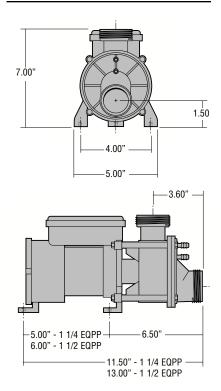
#### **Magna Pump Assemblies**

**LD5** 1 1/4 EQPP 120V/60Hz 8.5 lbs.

**LD7** 1 1/2 EQPP 120V/60Hz 10.5 lbs

**LD5** 0003L00C (90 Pumps / No Unions) 0003L88C (Single Pump / + 2 Unions)

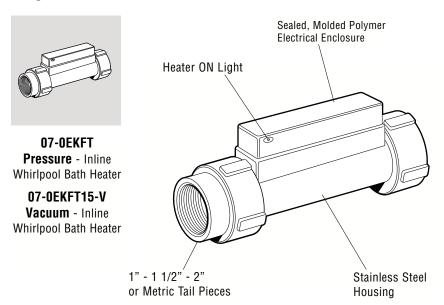
**LD7** 0004L00C (90 Pumps / No Unions) 0004L88C (Single Pump / + 2 Unions)





#### AquaHeat Series Whirlpool Bath Heater

### AquaHeat II™ "In-Line" Bath Heater



The advanced AquaHeat II™ Inline Heater provides the ultimate in performance and reliability.

- Available in either pressure or vacuum models to fit virtually any installation.
- Ultra-compact design for the utmost in installation Flexibility.
- Easy installation with convenient union connections.

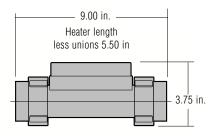
#### **SPECIFICATIONS:**

Input: 120V Output: 1500W

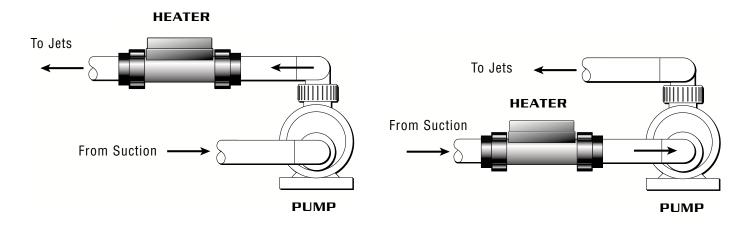
**Electrical Rating: 12 Amps** 

- · UL Listed for both Factory and Field
- Installation
- Time Delay High Limit to avoid nuisance tripping
- · Stainless Steel Housing
- · Heater ON Light
- 1" 1 1/2" 2" or Metric Tail Pieces
- Sealed, Molded Polymer Electrical Enclosure

#### Inline Heater Dimensions



## Typical "Inline" Installation Diagrams



Typical INLINE installation (pressure)

Typical INLINE installation (vacuum)



## Color Selection / Metal

## Color selection - Plastic Escutcheon, Suctions and Air Controls

Code	Color	Code	Color		
ALMD	Almond	HRNBL	Heron Blue		
AQBL	Aquamarine	ICE	Ice Gray		
BIS	Biscuit	INBLUSH	Innocent Blush		
BLK	Black	SEAF	Seafoam		
BLU	Blue	SHL	Shell		
BON	Bone	STRSLV	Sterling Silver		
BRN	Brown	TG	Tender Gray		
GRY	Grav				



Note: Not all Fittings available in all colors

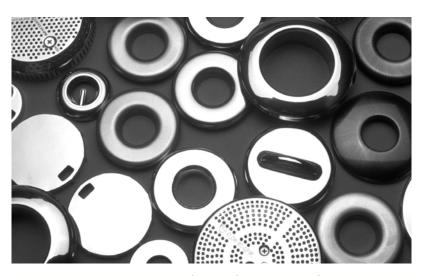


Plastic Escutcheon, Suction Covers and Air Control handles are available in variety of colors to match most bath colors.

### Metal Finishes - Plastic Escutcheon, Suctions and Air Controls

Code	ode Color Co		Color
DB	Dura Brass	RB	Raw Brass
PB	Polished Brass	SC	Satin Chrome
PC	Polished Chrome	SG	Satin Gold
PG	Polished Gold	SN	Satin Gold
PN	Polished Nickel	SS	Stainless Steel

Note: Not available for all products



Plastic metal plated Escutcheon, Suction Covers and Air Control handles are available in variety of metal finishes.

## HydroAir AIR BLOWERS



## Perseus Whirlpool Blowers

## The Right Performance for small to medium size Whirlpool and Spa applications



Perseus blowers are designed to fit compact whirlpool and spa systems where space is limited. Perseus blowers feature high performance, small building size and simple installation. Power options include, 360, 425, 560 and 760W - 230V, 50Hz, class II.

The 360 and 425W models are designed to fit compact whirlpool systems. The 560 and 760W models are ideal for small to medium size spa systems. Convenient mounting points and a versatile connection system ensure both quick and flexible installation.

Perseus series class II blowers are approved according to European norms.

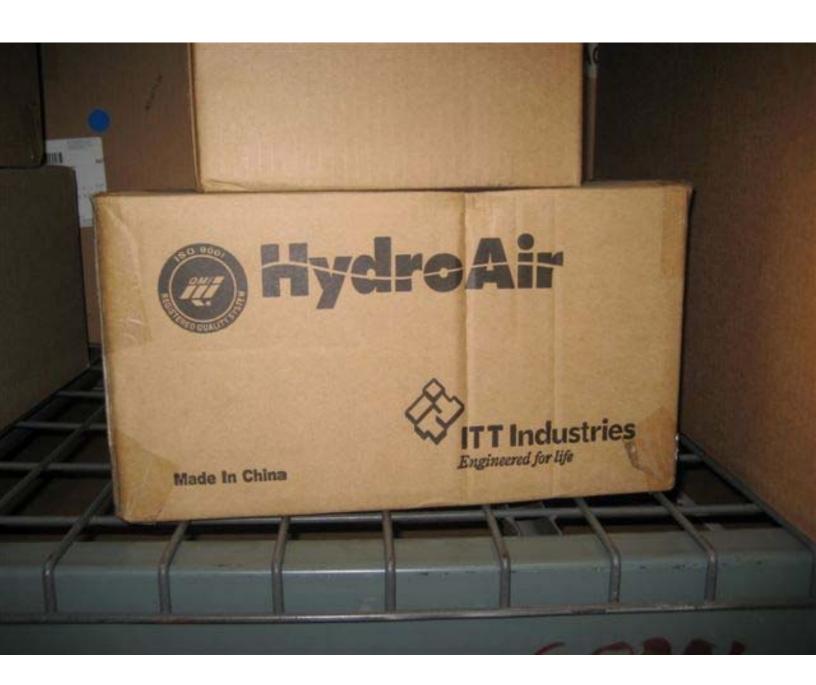
#### FFATURES

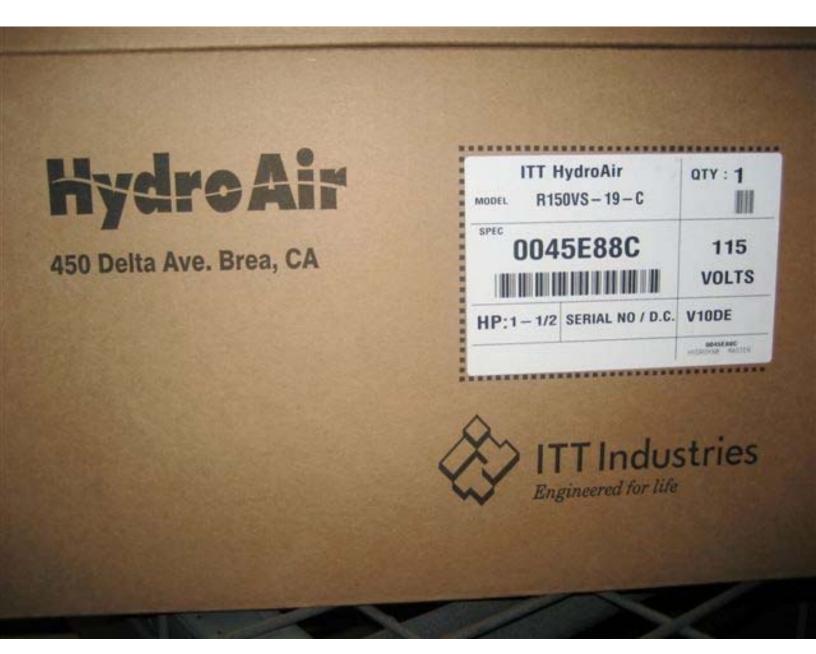
- High performance
- Quiet operation
- Small building size
- Easy installation
- Variable speed control option
- Heater option
- Modern design
- Variable speed controlled by integrated electronics

#### 16 MODELS TO SELECT FROM

Model	Motor W	Heater W	Total W	Model	Motor W	Heater W	Total W
360W Small to	a madium ai	zo on/off whi	rlnoolo	560W Small	to modium	n niza anaa	
300 VV SIIIaii L	o illeululli si.	ze on/off whi	ripoois	SOUW SIIIaii	to illeululi	n size spas	
22-60409	360	-	360	22-6040	560	-	560
22-60419	360	-	360	22-6041	560	-	560
22-60429	360	180	540	22-6042	560	250	810
22-604219	360	180	540	22-60421	560	250	810
425W Small to	o medium si	ze on/off whi	rlpools	760W Small	to mediun	n size spas	
22-60405	425	-	425	22-6060	760	-	760
22-60415	425	-	425	22-6061	760	-	760
22-60425	425	250	675	22-6062	760	250	1010
22-604215	425	250	675	22-60621	760	250	1010

All models with total effect of 560W or above (not air switch models) can run with variable speed. If used with our 500 digital and 1500 electronic systems, the 560W can run at variable speed with the same performance as the 360 and 425W blowers by use of special programming. Massage mode is also possible. (The 360 and 425W models cannot run at variable speed).





# AQUATIC

Designed for luxury. Engineered for life.



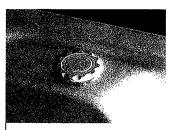


Designed for luxury. Engineered for life. Whether it's a week spent a world away from home, or a simple afternoon at the spa, your escape is what you make it. For more than 20 years, Aquatic has been developing innovations in hydrotherapy to bring the spa experience into your home. A spectrum of colors to fit your décor. Luxurious features to fit your style. It's a philosophy that has made us the leading luxury whirlpool bath company in the industry. And we continue to be the best through innovative production technology, high-quality materials and the best warranty available.

Browse through our wide product offering. Select the features and designs that fit your preference. Then call your local Aquatic distributor (or our corporate headquarters toll free: 800-555.5324). Together, we can design the perfect spa experience for you, right in your own home.

## **GALLERY FEATURES**

- 5-7 hydrotherapy jets including:
  - -Rotary Massage Back Jets
  - -Pressure-Flo Hydrotherapy Jets
- 1-HP run-dry safe pump
- Bath-side on/off air button
- Slip-resistant floor
- Sculptured arm rests (most models)
- Pre-leveled ABS support base
- Quiet pad anti-vibration pump mount
- · Heat-bent rigid PVC piping
- Durable, easy-to-clean Lucite cast acrylic surface
- Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed



Bath-Side On/Off Air Button

A simple touch of a convenient On/Off Air Button operates the Gallery whirlpool.



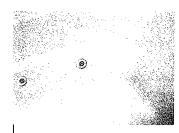
Rotary Massage Back Jet

Deeply recessed for greater bathing comfort, the Rotary Massage Jet generates a powerful rotating massage targeting the lower back area. The Rotary Massage Jet hydrotherapy is adjustable for customized comfort.



#### Pressure-Flo Hydrotherapy Jet

The Pressure-Flo Jet targets the hips, legs and feet with customized hydrotherapy. Simple adjustments control the direction and volume of jet pressure. Create a gentle flow of air and water or stronger massage action.



#### Sculptured Arm Rests

Designed to allow your body to rest in total comfort, our ergonomically designed arm rests are available on most Gallery models.



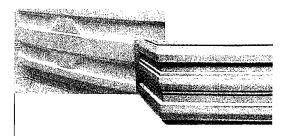
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## AQUATIC OPTIONAL ACCESSORIES



#### Flat Panel Skirt

A stylish flat panel color matched acrylic skirt is available for most rectangle whirlpool baths.



#### Curved and Neo-Angle Skirts

These beautifully designed color matched acrylic skirts are available for most corner models.



#### Inline Maintenance Heater

Enjoy longer baths with a consistent temperature powered by a 1.5-kW factory-installed maintenance heater - option available on Luxury and Gallery models.



#### Chromatherapy

Select Aquatic baths provide the benefits of chromatherapy. Enjoy the soothing effects of a constant color wash or the soft rotation of the color spectrum. Option available on LuxeAir, Luxury and Gallery models.



#### Decorative Rim Kit

The decorative rim kit, available in chrome and polished brass, puts the finishing touch around your Aquatic bath.



#### **Control Panel Trims**

Available in seven finishes to coordinate with bathroom fixtures. See page 92 for color selection.



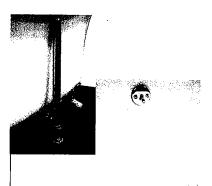
#### **Bolt-On Grab Bars**

Available on select models, this added safety feature is available in the following finishes: chrome, polished brass, satin nickel, polished nickel, oil rubbed bronze, gold tone, white and biscuit. Metal finishes are PVD coated to protect from scratches and tarnishing.



#### Designer Drain, Waste and Overflow

Select from two styles: cable drive or lift and turn, both available in chrome, polished brass, satin nickel, polished nickel, oil rubbed bronze and gold tone. The cable drive drain, waste and overflow are also available in bone, white and biscuit.



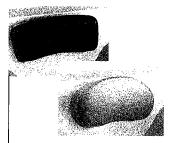
#### Drain, Waste and Overflow for Freestanding

Coordinates with the classic elegance of Aquatic's freestanding air baths. The drain, waste and overflow are available in chrome, polished brass, satin nickel, polished nickel, oil rubbed bronze and white.



#### Hand Held Jet

An Aquatic exclusive, the Hand Held Jet provides massage action for places that are hard to reach. Available for the Millennium, Infinity, Century, LuxeAir, Luxury and Gallery models. Available in chrome or brass.



#### Comfort Bath Pillow

Our removable bath pillows add comfort to your bathing experience. Select from oval or rectangle, both available in white, biscuit and black.



#### Claw Foot Finishes

A selection of six finishes is available to coordinate with bathroom fixtures. See page 92 for finishes.

## AQUATIC FINISHES

#### Color Matched Jets

Color matched jets are standard in the nine color finishes shown here.













Innocent Blush



Sterling Silver



Ice Gray



#### Jet Finishes

Each finish is PVD coated to protect from scratches and tarnishing. It's an elegant option that enhances the beauty of your Aquatic bath while coordinating with other bathroom fixtures.



Chrome



Polished Brass



Satin Nickel



Polished Nickel



#### Claw Foot Finishes

Choose from a selection of six finishes on claw foot tubs.



Chrome



Polished Brass



Satin Nickel



Polished Nickel



Oil Rubbed Bronze



#### **Control Panel Trims**

Choose from a selection of seven finishes on control panels to coordinate with bathroom fixtures.



Chrome



Polished Brass



Satin Nickel



Oil Rubbed Bronze



White



**Biscuit** 



Clear

## SERIES FEATURES

#### **MILLENNIUM** SERIES

- 24 hydrotherapy jets including:
  - -Shiatsu-Pro Neck and Back Jets
  - -Pressure Plus Jets for elbow and wrist therapy
  - -Rotary Massage Elite Jets for knee and foot therapy
- -Fan Jets for back therapy
- 2 pulsating neck jet pillows
- Independent 2-HP, 3-speed run-dry safe pumps for each reclining lounger
- Digital electronic control system
- Shiatsu electronic control panel with pre-programmed jet sequencer
- Inline maintenance heater
- Universal remote control
- Air bath system with 1-HP variable speed air blower and 600 watt air heating system
- Fast-fill waterfall spout (also available without spout)
- Footrest
- Chromatherapy
- 2 reclining lounge seats with arm rests
- Slip-resistant floor
- Adjusta-level base
- · Quiet pad anti-vibration pump mount
- Heat-bent rigid PVC piping
- Durable, easy-to-clean Lucite cast acrylic surface
- Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

#### **INFINITY SERIES**

- 16-17 hydrotherapy jets including:
  - -Shiatsu Back Jets
- -Rotary Massage Back Jets
- -Pressure-Flo Hydrotherapy Jets
- -Rotary Massage Elite Jets
- · Pulsating neck jet pillow
- 2-HP run-dry safe pump
- · Digital electronic control system
- Shiatsu electronic control panel with pre-programmed jet sequencer
- · Inline maintenance heater
- Air bath system with 1-HP variable speed air blower and 600 watt air heating system
- Fast-fill waterfall spout (some models available without spout)
- Continuous waterfall and integral tile flange (Infinity I only)
- Chromatherapy
- Deep bathing well with contoured seating (most models)
- Slip-resistant floor
- · Sculptured arm rests
- Adjusta-level base
- Quiet pad anti-vibration pump mount
- Durable, easy-to-clean Lucite cast acrylic surface
- · Heat-bent rigid PVC piping
- Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

#### **CENTURY SERIES**

- 6-9 hydrotherapy jets including:
  - -Fan Jet
- -Rotary Massage Back Jets
- -Pressure-Flo Hydrotherapy Jets
- 2-HP, 3-speed run-dry safe pump
- Bath-side electronic control panel
- Inline maintenance heater
- Fast-fill waterfall spout (some models available without spout)
- Chromatherapy
- Deep bathing well with contoured seating (most models)
- · Slip-resistant floor
- · Sculptured arm rests
- · Grab bar(s) or molded safety grasps
- Pre-leveled ABS support base
- · Quiet pad anti-vibration pump mount
- · Heat-bent rigid PVC piping
- Durable, easy-to-clean Lucite cast acrylic surface
- Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

#### **LUXEAIR SERIES**

- 6-9 hydrotherapy jets including:
  - -Rotary Massage Back Jets
  - -Pressure-Flo Hydrotherapy Jets
  - -StressEaz Neck and Shoulder Therapy System II
- 1.75-HP run-dry safe pump with 20-minute timer
- Inline maintenance heater
- Air bath system
- 1-HP variable speed air blower with 600 watt air heating system
- 3 air massage settings: constant, wave and pulse
- Automatic purge and dry cycle
- Electronic control panel
- Deep bathing well with sculptured arm rests
- Slip-resistant floor
- Adjusta-level support base
- Quiet pad anti-vibration pump mount
- · Heat-bent rigid PVC piping
- Acrylic grab bar (most models)
- Durable, easy-to-clean Lucite cast acrylic surface
- Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

## **LUXURY SERIES**

- 6-9 hydrotherapy jets including:
- -Rotary Massage Back Jets
- -Pressure-Flo Hydrotherapy Jets
- -StressEaz Neck and Shoulder Therapy System II
- 1.75-HP run-dry safe pump
- Bath-side on/off electronic button with timer
- · Deeply contoured bathing well
- Slip-resistant floor
- · Sculptured arm rests
- Acrylic grab bars (most models)
- Pre-leveled ABS support base
- Quiet pad anti-vibration pump mount
- · Heat-bent rigid PVC piping
- Durable, easy-to-clean Lucite cast acrylic surface
- · Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

## SERENITY" SERIES

- · Air bath system
- 1-HP variable speed air blower with 20-minute timer
- Electronic control package with wave and pulse features
- 600-watt air heating system
- Automatic purge and dry cycle with water sensors
- Air channels lined with antimicrobial coating
- Chromatherapy (excluding freestanding models)
- · Deep bathing well
- Raised seats for air jet action on thighs (most models)
- Slip-resistant floor
- · Sculptured arm rests (most models)
- · Grab bars (most models)
- Remote control (standard for freestanding models)
- Pre-leveled ABS support base (excluding freestanding models)
- Durable, easy-to-clean Lucite cast acrylic surface
- · Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

#### SERENITY™ STUDIO SERIES

- · Air bath system
- 1-HP variable speed air blower with 20-minute timer
- Electronic control package with wave and pulse features
- 600-watt air heating system
- Remote control (standard for freestanding models)
- Automatic purge and dry cycle with water sensors
- Air channels lined with antimicrobial coating
- Chromatherapy (excluding freestanding models)
- · Deep bathing well
- Ideal for undermount application (excluding Serenity Studio 12)
- · Slip-resistant floor
- Pre-leveled ABS support base (excluding freestanding models)
- Durable, easy-to-clean Lucite cast acrylic surface
- · Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

## **GALLERY SERIES**

- 5-7 hydrotherapy jets including:
  - -Rotary Massage Back Jets
- -Pressure-Flo Hydrotherapy Jets
- 1-HP run-dry safe pump
- Bath-side on/off air button
- Slip-resistant floor
- Sculptured arm rests (most models)
- Pre-leveled ABS support base
- Quiet pad anti-vibration pump mount
- · Heat-bent rigid PVC piping
- Durable, easy-to-clean Lucite cast acrylic surface
- · Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

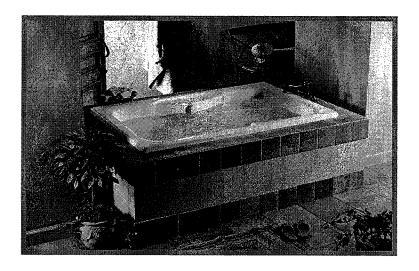
## HOTSOAK" SERIES

- Inline maintenance heater
- Run-dry safe pump
- Circulation portal covers
- Deep bathing well with contoured seating (some models)
- Acrylic grab bar (some models)
- Sculptured arm rests (some models)
- Pre-leveled ABS support base
- Quiet pad anti-vibration pump mount
- · Heat-bent rigid PVC piping
- · Slip-resistant floor
- Durable, easy-to-clean Lucite cast acrylic surface
- Factory run-tested
- · Limited lifetime warranty
- UL and IAPMO listed

## **RESTORATION™** SERIES

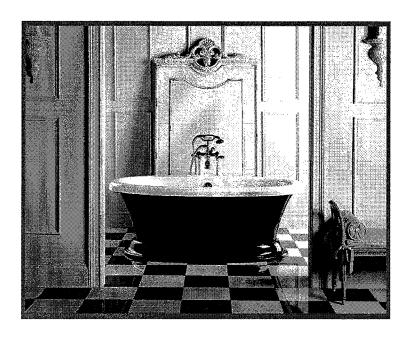
- Deep bathing well
- Thick, durable acrylic surface
- Claw feet available in chrome, polished brass, satin nickel, polished nickel, oil rubbed bronze and white (excluding Restoration 5)
- Slip-resistant floor
- Limited lifetime warranty
- UL and IAPMO listed



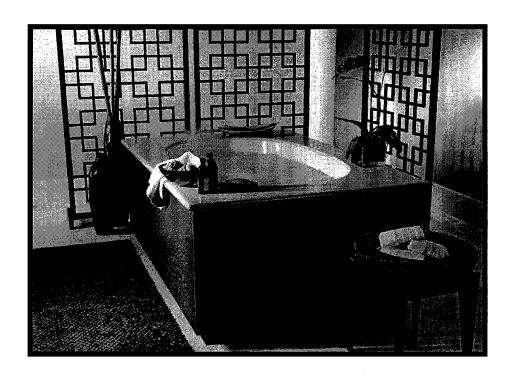


## LUXURY AND GALLERY SERIES Owner's Manual & Installation Guide





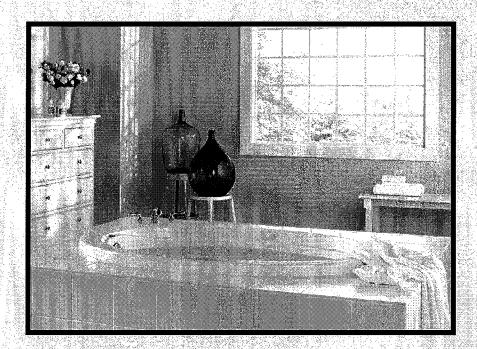
## SERENITY AIR BATHS Owner's Manual & Installation Guide



## HotSoak™

## Owner's Manual & Installation Guide





# OWNER'S MANUAL & INSTALLATION GUIDE



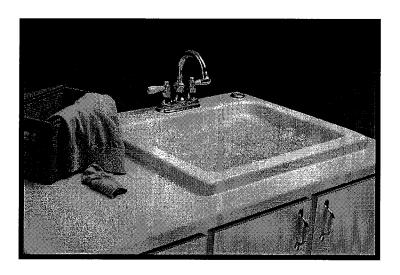




## RESTORATION SERIES

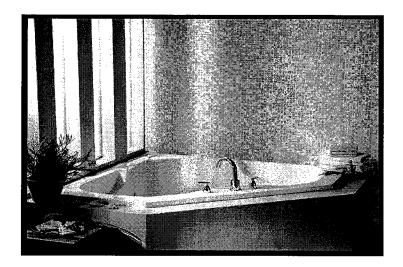
Owner's Manual & Installation Guide





## Delicair<sup>TM</sup> Laundry Basin Owner's Manual & Installation Guide





## **Builder Select Collection** Owner's Manual & Installation Guide



REX A. DONNELLY DIRECT DIAL: 302-778-3460 EMAIL: radonnelly@ratnerprestia.com

JOHN W. MCGLYNN\* DIRECT DIAL: 302-778-3467 EMAIL: jwmcglynn@ratnerprestia.com

Member of the Maryland and District of Columbia bars only. Not admitted in Delaware.

January 8, 2007

Via Certified Mail

Aquatic Industries, Inc. 11880 Ranch Road 2243 Leander, TX 78641 P.O. Box 889 Leander, TX 78646-0889

ENGINEERED FOR LIFE; Our Ref.: ITME-964

To whom it may concern:

We are intellectual property counsel to ITT Manufacturing Enterprises, Inc. and ITT Corporation (collectively "ITT"), the owner of the well-known trademark **ENGINEERED FOR LIFE.** It has come to our client's attention that your company is using ENGINEERED FOR LIFE in connection with bathtubs, whirlpools and related goods, including jets and heaters. For your convenience, we enclose a copy of the cover of your current catalog and a printout of a page from the www.aquaticwhirlpools.com website, both bearing ENGINEERED FOR LIFE.

ITT is the owner of over 200 registrations for its **ENGINEERED FOR LIFE** mark and ITT ENGINEERED FOR LIFE marks worlwide, including US Reg. No. 2,606,789 for, inter alia, spa, pool bath and aquatic products including pumps, blowers, jets and heaters. A copy of the Certificate of Registration for US Reg. No. 2,606,789 is enclosed. Over the past eight years, our client has extensively used and otherwise invested considerable time and money establishing exclusive proprietary rights in the mark ENGINEERED FOR LIFE throughout the world in connection with a wide variety of goods and services. As a result of our client's efforts, the ENGINEERED FOR LIFE marks have become famous and valuable intellectual property rights, which our client will take all reasonable steps to protect.

Be advised that your company's unauthorized use of ENGINEERED FOR LIFE may constitute trademark infringement, trademark dilution and/or unfair competition and may cause confusion in the marketplace, in violation of the United States Lanham Act. Our client is concerned that your use of ENGINEERED FOR LIFE will create consumer confusion resulting in the mistaken belief that your products emanate from or are otherwise associated with ITT.

NEMOURS BUILDING

1007 ORANGE STREET, SUITE 1100

P.O. BOX 1596

WILMINGTON, DE 19899



Aquatic Industries, Inc. Page 2

In light of the foregoing, our client demands that your company 1) immediately discontinue any use of ENGINEERED FOR LIFE and/or any combination and/or misspelling thereof and 2) provide us with your company's written assurances of compliance with the foregoing demand.

This letter is not intended to be a full statement of the facts in this matter, and is without prejudice to our client's right to seek full redress for the infringing use and/or dilution of our client's trademark rights and/or unfair competition, including damages, injunctive relief, and expenses in pursuing litigation, if necessary.

Our client demands a written response within ten (10) days of this letter. Failure to respond will result in consideration of other options to resolve this issue, including legal action. We look forward to your immediate response.

Sincerely,

RatherPrestia

Rex A. Donnelly

John W. McGlynn

RAD/JWM/bz

cc: Tom Blasey

m m N MM

## SENDER: COMPLETE THIS SECTION

- Complete items 1, 2, and 3. Also complete item 4 if Restricted Delivery is desired.
- Print your name and address on the reverse so that we can return the card to you.
- Attach this card to the back of the mailpiece, or on the front if space permits.

1. Article Addressed to:

aquate Industries, Inc. 11850 Ranch Road 2243 Lender TX 78641

COMPLETE THIS SECTION ON DELIVERY ☐ Agent ☐ Addressee C. Date of Delivery eived by -19-07 ☐ Yes D. Is delivery address different from item 1? ☐ No If YES, enter delivery address below: Service Type ☐ Express Mail Certified Mail

☐ Return Receipt for

☐ C.O.D.



U.S. Postal CERTIFIE

2. Article Number

(Transfer from service label)

7005 1820 0001 9467 2691

Domestic Return Receipt

Registered

☐ Insured Mail

4. Restricted Delivery? (Extra Fee)

102595-02-M

☐ Yes

Merchandi

PS Form 3811, February 2004 Postage

Certified Fee

Return Receipt Fee (Endorsement Required) Restricted Delivery Fee (Endorsement Required)

Total Postage & Fees

Postmark Here

7

1820

700?

U.S. Postal Service™ CERTIFIED MAILTM RECEIPT

(Domestic Mail Only; No Insurance Coverage Provided)

Postage

Certified Fee

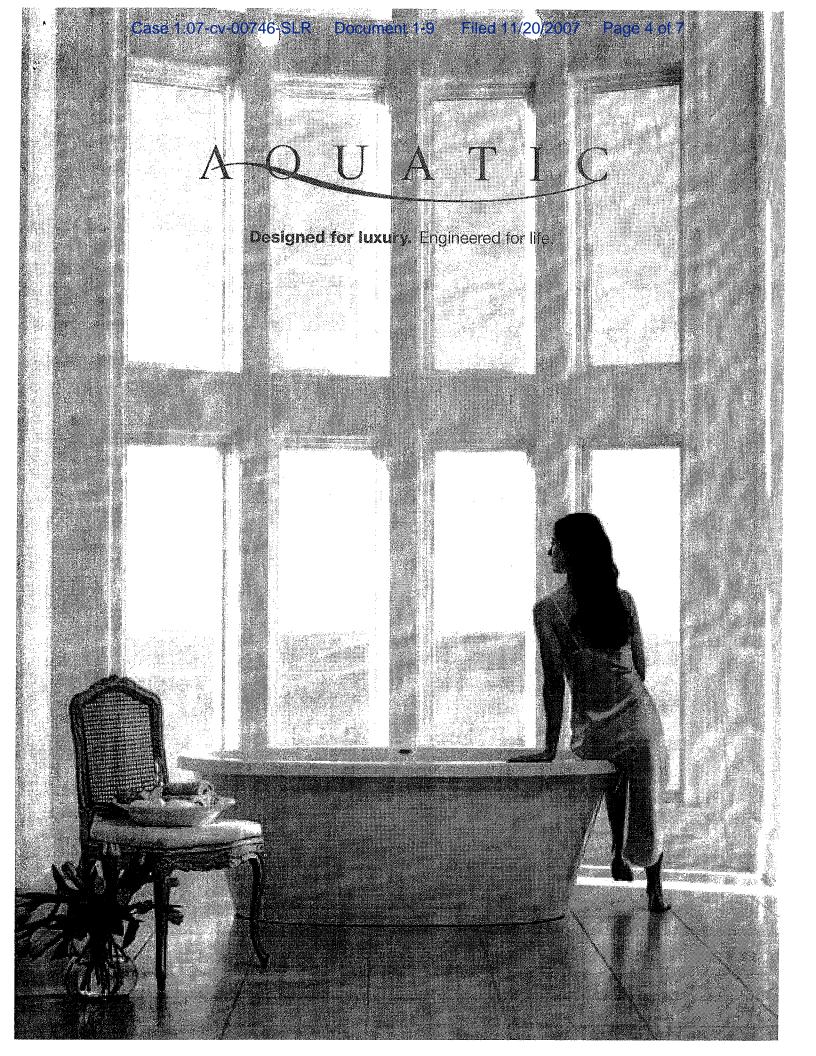
Return Receipt Fee (Endorsement Required)

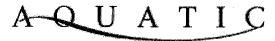
Restricted Delivery Fee (Endorsement Required)

Total Postage & Fees



WILMINGTON,





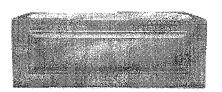
Contact Sitemap Find a Showroom Product Size

And/Or Shape

And/Or Model

**Products** Customized Hydrotherapy **Customer Service** Press Room Design Portfolio About Us

## AQUATIC OPTIONAL ACCESSORIES



Flat Panel Skirt A stylish flat panel color matched acrylic skirt is available for most rectangle whirlpool baths.



Hand Held Jet An Aquatic exclusive, the provides massage action to reach. Available for the Century, LuxeAir, Luxu Available in chrome or be

## The Depth of Aquatic's Excellence

Discover endless possibilities for a relaxing bathing experience

Get a Catalog Download our new catalog in PDF format



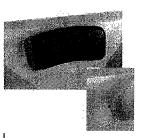
Inline Maintenance Heater Enjoy longer baths with a consistent temperature powered by a 1.5-kW factory-installed maintenance heater - option available on Luxury and Gallery models.



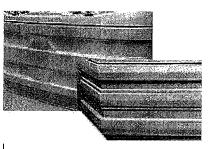
Designer Drain, Waste Select from two styles: c. turn, both available in ch satin nickel, polished nic and gold tone. The cable overflow are also availab biscuit.



**Decorative Rim Kit** The decorative rim kit, available in chrome and polished brass, puts the finishing touch around your Aquatic bath.



**Comfort Bath Pillow** Our removable bath pillo

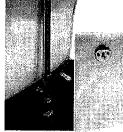


**Curved and Neo-Angle Skirts** 

These beautifully designed color matched acrylic skirts are available for most corner models.



bathing experience. Sele rectangle, both available



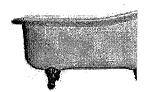
Drain, Waste and Overl Coordinates with the clas Aquatic's freestanding ai

Aquatic's freestanding ai waste and overflow are a polished brass, satin nicl rubbed bronze and white



#### Chromatherapy

Select Aquatic baths provide the benefits of chromatherapy. Enjoy the soothing effects of a constant color wash or the soft rotation of the color spectrum. Option available on LuxeAir, Luxury and Gallery models.



## **Claw Foot Finishes**

A selection of six finishes coordinate with bathroon & Colors for finishes.



#### **Control Panel Trims**

Available in seven finishes to coordinate with bathroom fixtures. See <u>Finishes & Colors</u> for color selection.



#### **Bolt-On Grab Bars**

Available on select models, this added safety feature is available in the following finishes: chrome, polished brass, satin nickel, polished nickel, oil rubbed bronze, gold tone, white and biscuit. Metal finishes are PVD coated to protect from scratches and tarnishing.

sitemap / reps login

SS 44 (Rev. 11/04)

## **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I. (a) PLAINTIFFS			DEFENDANTS		
ITT MANUFACTURING ENTERPRISES, INC. AND ITT CORPORATION			AQUATIC INDUSTRIES, INC.		
(b) County of Residence of First Listed Plaintiff NEW CASTLE, DE (EXCEPT IN U.S. PLAINTIFF CASES)		E	County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASE		WILLIAMSON, TX
·			NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED.		
(c) Attorney's (Firm Name, Address, and Telephone Number)			Attorneys (If Known)		
Rex A. Donnelley, Esquire, RatnerPrestia, Suite 1100, Nemours Bldg.,					
	gton, DE 19801, (302) 778-2500		·		
II. BASIS OF JURISD	TIZENSHIP OF P (For Diversity Cases Only)	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintiff and One Box for Defendant)		
U.S. Government Plaintiff	80 3 Federal Question (U.S. Government Not a Party)		P1	IF DER 1 Incorporated or Proof Business In Thi	PTF ĎEF rincipal Place ☐, 4 ☐ 4
2 U.S. Government	☐ 4 Diversity	Citize	en of Another State	2	
Defendant	(Indicate Citizenship of Parties in Item III)	l		of Business In	
			en or Subject of a  reign Country	3 3 Foreign Nation	06 06
IV. NATURE OF SUIT		and the second s			
CONTRACT  110 Insurance	PERSONAL INJURY PERSONAL INJUR		REPUBLICATION NO.	BANKRUPTGY 422 Appeal 28 USC 158	U 400 State Reapportionment
120 Marine	☐ 310 Airplane ☐ 362 Personal Injury	- 🗇 6	20 Other Food & Drug	423 Withdrawal	410 Antitrust
☐ 130 Miller Act ☐ 140 Negotiable Instrument	☐ 315 Airplane Product Med. Malpractice Liability ☐ 365 Personal Injury		25 Drug Related Seizure of Property 21 USC 881	28 USC 157	430 Banks and Banking 450 Commerce
☐ 150 Recovery of Overpayment	☐ 320 Assault, Libel & Product Liability	□ 6	30 Liquor Laws	820 Copyrights	460 Deportation 470 Racketeer Influenced and
& Enforcement of Judgment  151 Medicare Act	Slander		40 R.R. & Truck 50 Airline Regs.	830 Patent	Corrupt Organizations
☐ 152 Recovery of Defaulted	Liability Liability  ☐ 340 Marine PERSONAL PROPER		60 Occupational Safety/Health	■ 840 Trademark	☐ 480 Consumer Credit☐ 490 Cable/Sat TV
Student Loans (Excl. Veterans)	345 Marine Product 370 Other Fraud		90 Other		☐ 810 Selective Service
☐ 153 Recovery of Overpayment of Veteran's Benefits	Liability		LABOR 10 Fair Labor Standards	SOCIAL SECURITY  B61 HIA (1395ff)	850 Securities/Commodities/ Exchange
☐ 160 Stockholders' Suits	☐ 355 Motor Vehicle Property Damage	,	Act	☐ 862 Black Lung (923)	☐ 875 Customer Challenge
☐ 190 Other Contract ☐ 195 Contract Product Liability	Product Liability 385 Property Damag  360 Other Personal Product Liability		20 Labor/Mgmt. Relations 30 Labor/Mgmt.Reporting	☐ 863 DIWC/DIWW (405(g)) ☐ 864 SSID Title XVI	12 USC 3410 890 Other Statutory Actions
196 Franchise	Injury		& Disclosure Act	☐ 865 RSI (405(g))	☐ 891 Agricultural Acts
REALPROPERTY  210 Land Condemnation	GATIRIGHTS BRISONERS UP 10  441 Voting		40 Railway Labor Act 90 Other Labor Litigation	REDERAE/PARSUETS  870 Taxes (U.S. Plaintiff	892 Economic Stabilization Act  893 Environmental Matters
☐ 220 Foreclosure	☐ 442 Employment Sentence		91 Empl, Ret. Inc.	or Defendant)	894 Energy Allocation Act
<ul> <li>230 Rent Lease &amp; Ejectment</li> <li>240 Torts to Land</li> </ul>	Accommodations		Security Act	26 USC 7609	895 Freedom of Information Act
245 Tort Product Liability	444 Welfare				900Appeal of Fee Determination Under Equal Access
290 All Other Real Property	U 445 Amer. w/Disabilities - 540 Mandamus & Ot Employment 550 Civil Rights	Linear		· .	to Justice
	Other	n			950 Constitutionality of State Statutes
	☐ 440 Other Civil Rights				State Statutes
V. ORIGIN Original Proceeding  Original Or					
VI. CAUSE OF ACTION  Brief description of cause: Action in violation of Lanham Act and for violations of Delaware State statutory and common law.					
VII. REQUESTED IN CHECK IF THIS IS A CLASS ACTION DEMAND \$ CHECK YES only if demanded in complaint:					
COMPLAINT:		JURY DEMAND	<u> </u>		
VIII. RELATED CASE(S)  IF ANY  (See instructions): JUDGE  DOCKET NUMBER					
DATE SIGNATURE OF ATTORNEY OF RECORD					
11/20/2007					
FOR OFFICE USE ONLY					
RECEIPT#A	MOUNT APPLYING IFP _		JUDGE	MAG. JUI	DGE

AO FORM 85 RECEIPT (REV. 9/04)

United States District Court for the District of Delaware

\_07<sup>-</sup>746 -

Civil Action No. \_\_\_\_\_



## **ACKNOWLEDGMENT** OF RECEIPT FOR AO FORM 85

## NOTICE OF AVAILABILITY OF A <u>UNITED STATES MAGISTRATE JUDGE</u> TO EXERCISE JURISDICTION

I HEREBY ACKNOWLEDGE RECEIPT OF (Date forms issued)

Note: Completed receipt will be filed in the Civil Action